

# **IOHA 2008**

## **7<sup>th</sup> International Scientific Conference**

### **CONFERENCE SPONSORSHIP OPPORTUNITIES MANUAL**

**February 18-22, 2008**

**Taipei, Taiwan, R.O.C.**

**Hosted by:**

**International Occupational Hygiene Association (IOHA)**

**Taiwan Occupational Hygiene Association (TOHA)**

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- **Introduction**

The International Occupational Hygiene Association 7th International Scientific Conference will be held in Taipei, Taiwan at the Taipei International Convention Center from February 18 (Monday) to 22 (Friday), 2008. This is one of the largest such meetings, and the only one of its size that brings together occupational hygiene practitioners from many countries and from all domains, including Biological monitoring, Chemical agents, Environment issues/managements and so on. Junior researchers are particularly encouraged to participate.

- **Audience**

We expect to attract over 600 professional experts and scholars from many countries in all continents of the world. In particular, we expect a large number of delegates from abroad countries around the world.

- **Proposal**

To stage an event of this caliber requires considerable resources – both people and financial. The Conference Organizing Committee has planned to cover the basic costs of the event through registration fees. To ensure this Conference maintains its position as one of the research field's leading gatherings, the Organizing Committee wishes to identify partners to work with in staging and building a truly memorable event.

A number of potential sponsorship opportunities have been identified which will give a small number of sponsors a unique chance to make a significant contribution. Sponsorship opportunities detailed below will be offered on the first-come, first- served basis. The Organizing Committee however reserves its absolute right to decline any potential sponsors with or without cause.

## **Corporate Sponsorships**

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Increase your visibility by positioning your organization as one of this year's exclusive corporate sponsors of the prestigious IOHA2008. Your sponsorship benefits increase your exposure to the highly targeted service-provider audience as well as position your organization as a market leader. Utilize sponsorship benefits for your customers or staff. Your organization may choose the Diamond, Platinum, or Gold Sponsorship.

Beyond the exposure benefits achieved through a Corporate Sponsorship Program, there are other tangible benefits that your company will receive. This is a terrific opportunity to increase the knowledge of your staff concerning the latest developments in industry issues, trends, and technologies or to reward your best customers by allowing them to attend the high-quality conference program as your guest. The IOHA2008 Corporate Sponsorship Program will be supported heavily through an integrated marketing, advertising, and public relations program. Your participation will be promoted in the following ways:

- \_\_ On-site event signage
- \_\_ Recognition in the Program Book
- \_\_ Remarks presented during major events, such as the Conference Banquet
- \_\_ Postings on the Conference Web site, <http://www.ioha2008.org>

All sponsorships are offered on the first-come, first-served basis. Should you have questions on any participation opportunity, contact Ms. Ashley Liu. The contacting information is as below.

Contact person: Mr. Ray Hsu  
Tel: +886-2-2562-2568 ext.103  
Fax: +886-2-2565-1255  
E-mail: [support@ioha2008.org](mailto:support@ioha2008.org)

■ **Diamond Corporate Sponsorship (*Exclusive*)**

<b>Participation Value: US\$ 30,000</b>
Benefits : <ol style="list-style-type: none"><li>1. Two delegate seats for guests of the sponsoring company.</li><li>2. Corporate name and logo of the Company will appear on the conference website.</li><li>3. The Company will be recognized as the Farewell Banquet host, in typeface in the printed conference agenda alongside the actual function listing.</li><li>4. Subject to the date of finalization and approval of the sponsorship by both parties, the Corporate name and logo will appear on the following marketing materials/format:<ol style="list-style-type: none"><li>a) the second announcement,</li><li>b) the final program,</li><li>c) in color at a prominent position at the conference venue,</li><li>d) on the Sponsor Recognition Board in the refreshment area,</li><li>e) the invitation card and banner for the banquet.</li></ol></li><li>5. The Company will have the opportunity to display appropriate literature and/or materials in the delegate bag.</li><li>6. The Conference Secretariat will provide one single booth (3m*2m) for the sponsoring company to display corporate materials.</li><li>7. The Company may distribute a gift to each participant during the conference.</li><li>8. A link to the Company's website will be included on the conference web page.</li></ol>

■ **Platinum Corporate Sponsorship (*Exclusive*)**

<b>Participation Value: US\$ 20,000</b>
Benefits : <ol style="list-style-type: none"><li>1. Two delegate seats for guests of the sponsoring company.</li><li>2. Corporate name and logo of the Company will appear on the conference website.</li><li>3. The Company will be recognized as the Welcome reception host, in typeface in the printed conference agenda alongside the actual function listing.</li><li>4. Subject to the date of finalization and approval of the sponsorship by both parties, the Corporate name and logo will appear on the following marketing materials:<ol style="list-style-type: none"><li>a) the second announcement,</li><li>b) the final program,</li><li>c) in color at a prominent position at the conference venue,</li><li>d) on the Sponsor Recognition Board in the refreshment area,</li><li>e) the invitation card and banner for the reception.</li></ol></li><li>5. The Company will have the opportunity to display appropriate literature and/or materials in the delegate bag.</li><li>6. The Conference Secretariat will provide one single booth (3m*2m) for the sponsoring company to display corporate materials.</li><li>7. A link to the Company's website will be included on the conference web page.</li></ol>

■ **Gold Corporate Sponsorship (*Limited to three corporations*)**

**Participation Value: US\$ 10,000**

Benefits :

1. One delegate seat for guest of the sponsoring company.
2. Corporate name and logo of the Company will appear on the conference website.
3. Subject to the date of finalization and approval of the sponsorship by both parties, the Corporate name and logo will appear on the following marketing materials:
  - a) the second announcement,
  - b) the final program,
  - c) in color at a prominent position at the conference venue,
  - d) on the Sponsor Recognition Board in the refreshment area.
4. The Company will have the opportunity to display appropriate literature and/or materials in the delegate bag.
5. The Conference Secretariat will provide one single booth (3m\*2m) for the sponsoring company to display corporate materials.
6. A link to the Company's website will be included on the conference web page.

■

■ **Silver Corporate Sponsorship (*Limited to five corporations*)**

**Participation Value: US\$ 5,000**

Benefits :

1. One delegate seat for guest of the sponsoring company.
2. Corporate name and logo of the Company will appear on the conference website.
3. Subject to the date of finalization and approval of the sponsorship by both parties, the Corporate name and logo will appear on the following marketing materials:
  - a) the second announcement,
  - b) the final program,
  - c) in color at a prominent position at the conference venue,
  - d) on the Sponsor Recognition Board in the refreshment area.
4. A link to the Company's website will be included on the conference web page.

## Merchandise Sponsorships

The following merchandise sponsorship opportunities have been developed to allow you to maximize exposure at IOHA2008. Opportunities are limited and are available on the first-come, first-served basis. (Fees include production charges unless otherwise noted).

As a sponsor, you will receive the following substantial benefits and recognition:

- Listing in the Program Book
- Prominent recognition on merchandise carried by conference attendees
- Corporate logo and link to your home page on the sponsorship page of the Conference Web-site

In addition to the benefits listed above, attendees will remember your participation in the Forum every time they carry a bag, or a pen. Merchandise sponsorships are long-lasting reminders to attendees of your support of the IOHA2008.

The opportunities to participate as an single sponsors are:	
a) ADVERTISEMENT IN THE PROGRAM BOOK	
■ Back Cover	US\$ 2,000
■ Inside front cover	US\$ 1,500
■ Inside back Cover	US\$ 1,000
■ Color (one page)	US\$ 600
■ Black & White (one page)	US\$ 300
b) CONFERENCE BAG	US\$ 6,000
c) ABSTRACTS CDROM	US\$ 1,600
d) NAME TAG	US\$ 1,600
e) CORPORATE PEN SPONSORSHIP	US\$ 1,000
f) GIFTS	US\$ 4,600
g) SHUTTLE BUSES	US\$ 2,500
h) COFFEE BREAK (EACH)	US\$ 1,600
i) LUNCH (EACH)	US\$ 2,500
j) SINGLE BOOTH (3M*2M)	US\$ 1,600
k) ADDITIONAL BOOTH(S)	US\$ 1,300
l) FLYERS INSERTION INTO THE CONFERENCE BAG	US\$ 500

**Remarks:**

1. *Size and positioning of the Company name and the corporate logo and will be at the discretion of the Organizing Committee of the Conference at all times.*
2. *It is the responsibility of the Company to provide bromide and pantone references of its approved corporate logo, in print-ready quality according to the specifications of the Conference Organizing Committee.*

## Sponsorship Order Form

**COMPANY/ORGANIZATION** (For Signage) \_\_\_\_\_

**Contact Person** \_\_\_\_\_ **Title** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State/Province** \_\_\_\_\_ **Zip/Postal Code** \_\_\_\_\_ **Country** \_\_\_\_\_

**Telephone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**E-mail** \_\_\_\_\_ **Company Web Site** \_\_\_\_\_

*Check here, if you prefer to have your contact information removed from any published or electronic conference attendee lists.*

### Corporate Sponsorship

	<b>Value</b>
<input type="checkbox"/> DIAMOND Corporate Sponsorship	Exclusive US\$ 30,000
<input type="checkbox"/> PLATINUM Corporate Sponsorship	Exclusive US\$ 20,000
<input type="checkbox"/> GOLD Corporate Sponsorship	3 Sponsorships available US\$ 10,000
<input type="checkbox"/> SILVER Corporate Sponsorship	5 Sponsorships available US\$ 5,000

### Merchandise Sponsorship

#### ADVERTISEMENT IN THE PROGRAM BOOK

	<b>Value</b>
<input type="checkbox"/> Back Cover	Exclusive US\$ 2,000
<input type="checkbox"/> Inside front over	Exclusive US\$ 1,500
<input type="checkbox"/> Inside back Cover	Exclusive US\$ 1,000
<input type="checkbox"/> Color (one page)	US\$ 600
<input type="checkbox"/> Black & White (one page)	US\$ 300
<input type="checkbox"/> CONFERENCE BAG	Exclusive US\$ 6,000
<input type="checkbox"/> ABSTRACT CDROM	Exclusive US\$ 1,600
<input type="checkbox"/> NAME TAG	Exclusive US\$ 1,600
<input type="checkbox"/> CORPORATE PEN SPONSORSHIP	Exclusive US\$ 1,000
<input type="checkbox"/> GIFTS	Exclusive US\$ 4,600
<input type="checkbox"/> SHUTTLE BUSES	Exclusive US\$ 2,500
<input type="checkbox"/> COFFEE BREAK (EACH)	US\$ 1,600
<input type="checkbox"/> LUNCH (EACH)	US\$ 2,500
<input type="checkbox"/> SINGLE BOOTH (3M*2M)	US\$ 1,600
<input type="checkbox"/> ADDITIONAL BOOTH(S)	US\$ 1,300
<input type="checkbox"/> FLYERS INSERTION	US\$ 500

### PAYMENT:

Please make a copy of this form for your records and return the original copy along with payment to IOHA2008 , c/o

I wish to pay \$ \_\_\_\_\_ by:

Wire Transfer

Please fax or mail a photocopy of sponsor form and wire transfer receipt to Ms. Ashley Liu (please see "back of the manual").

Account Name: **Taiwan Occupational Hygiene Association**

Account Number: **0152-940-006890**

Bank Name: **E.SUN COMMERCIAL BANK**

Swift Code: **ESUNTWTP**

Bank Add: 145, Chung Shan N. Rd., Sec1, Taipei, Taiwan,R.O.C.

Check Number \_\_\_\_\_ (Please make check payable in U.S. dollars drawn on a U.S. bank to IOHA2008) or

VISA or  MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Three Digit No (back of the card): \_\_\_\_\_  
 I hereby authorize \_\_\_\_\_ on behalf of IOHA2008 to charge my account for the amount stated above.

Name (as it appears on the card): \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

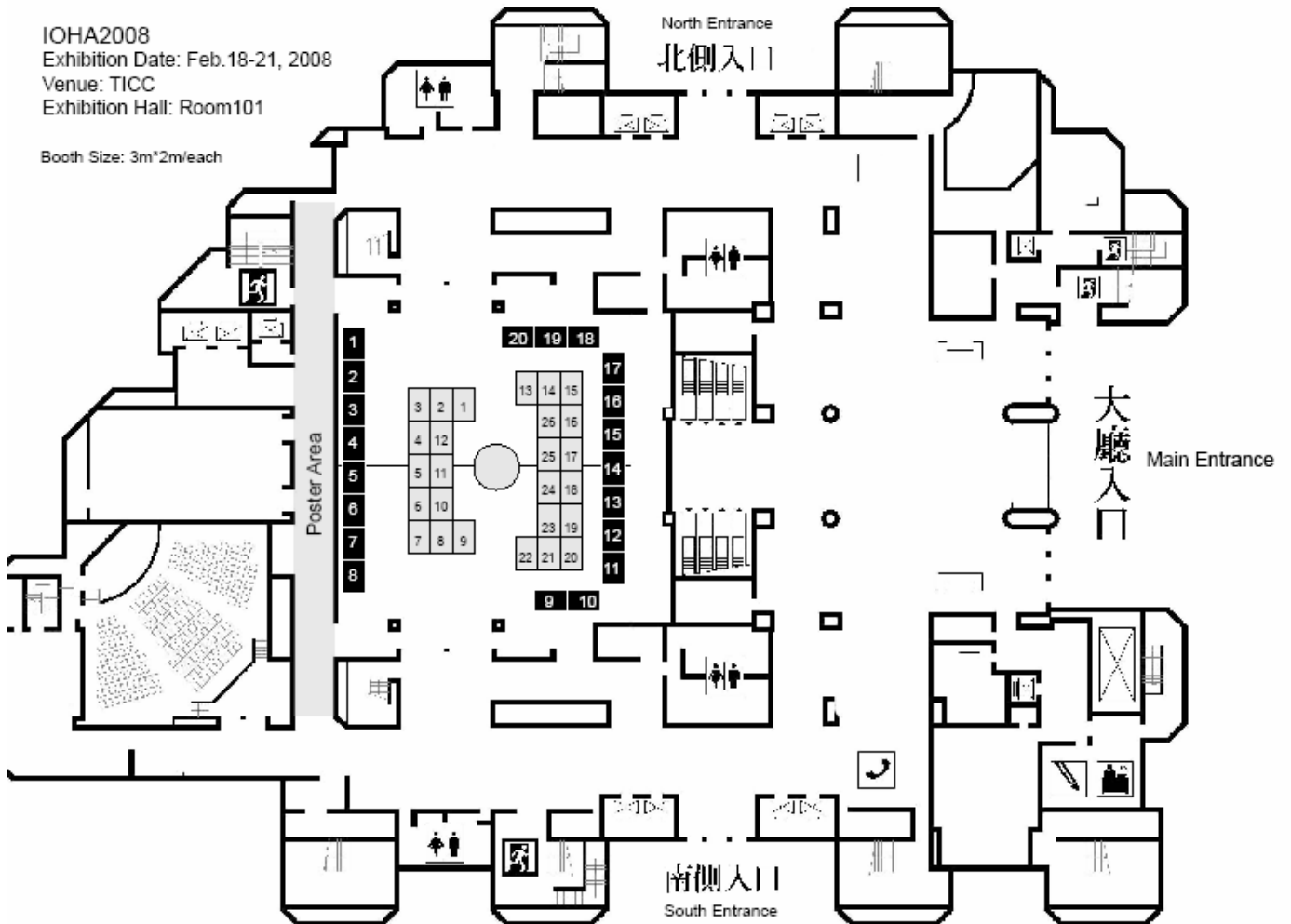
**Cancellation Policy:** If written notice of cancellation is received prior to Nov. 30, 2007, an administrative fee of 20% of the total booth fee will be retained. Cancellations after Nov. 30, 2007 will result in full forfeiture of the exhibit fee.

# Appendix1. Floor Plan

R101, Taiwan International Convention Center

IOHA2008  
Exhibition Date: Feb.18-21, 2008  
Venue: TICC  
Exhibition Hall: Room101

Booth Size: 3m\*2m/each



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